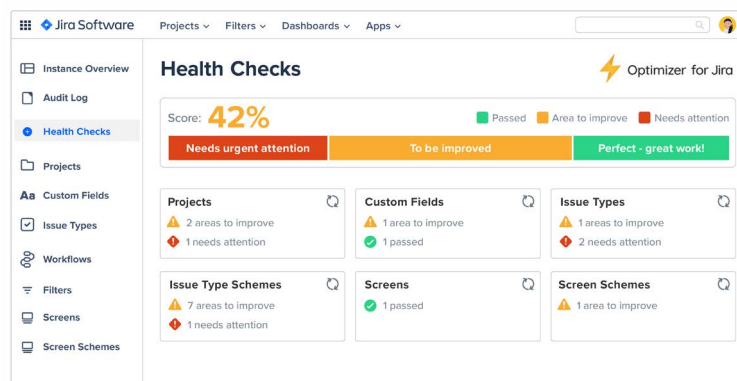Optimizer for Jira is a powerful, all-in-one tool that enables admins to perform detailed audits of Jira and quickly identify potential problems or areas for improvement. The information provided by Optimizer allows your admins to make better-informed, data-driven decisions and then clean up or optimize Jira projects, fields, and other configurations in a matter of minutes.

Assess your Jira site health with Optimizer for Jira

It comes with **extensive reporting, health checks, exclusive smart tables, bulk action capabilities**, and other advanced features that streamline Jira administration and enable you to focus your time and effort where it really matters.

Use Cases

Optimizer for Jira is a really powerful tool for admins and supports a variety of use cases. These are the most common:

• Assessing the health of Jira
• Performing large-scale Jira clean-ups
• Custom field management and optimization*
• Managing Jira configurations at scale
• Preparing for Jira migrations & mergers

With Optimizer, you will have all the tools needed to keep your Jira well-maintained, optimized, and high-performing. This ultimately enables your teams to experience all the benefits of a finely-tuned, clutter free Jira platform.

For more information about Optimizer's use cases, please refer to our documentation: **Cloud | Data Center**

Custom Field Optimization is only available in the Data Center and Server versions of Optimizer

Benefits

Optimizer for Jira was built by a group of admins looking for an easier and more efficient way to manage large and complex configurations in Jira. As a result, it has been built with you in mind and offers many game-changing benefits for you, your teammates, and your organization.

- **Save valuable time:** say goodbye to writing complex scripts or navigating multiple admin screens to connect the dots. Optimizer assembles all the information you need in one place
- **Focus your efforts where it matters:** Optimizer will help you easily identify areas of concern and show the data needed to make better-informed decisions. With this information, you can focus your efforts where it matters most
- **Improve the health of Jira:** a healthy Jira is a happy Jira. Optimizer comes with a range of built-in health checks that focus on common problems for Jira sites of all sizes
- **Remove clutter and unused configuration:** Optimizer's smart tables and health checks will help you quickly identify clutter or unused configuration, and then you can use bulk actions to make edit or remove these items in seconds
- **Make changes in Jira with efficiency:** manage your Jira objects effortlessly and in one place
- **Easily export Jira data for stakeholder discussions:** export any of the data in Optimizer to CSV for further analysis and stakeholder discussions

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Don't just take our word for it

"Optimizer made [...] a really significant difference. Definitely recommend everyone starts exploring this, especially if you're over a couple of hundred custom fields"

Alex Gallien
Senior Atlassian Admin at Airbnb

Reference: **https://youtu.be/zHYHCW7Ajc4**

Migration requirements

Optimizer does not store any data; therefore, no migration is required if you are moving from Server to Data Center or Cloud to Cloud. You can install Optimizer on any of your Jira sites (cloud or on-premise) and use it as normal.

> **Top tip:** if you are undertaking a Jira migration, Optimizer is a great tool to help you audit, analyze, configure, and optimize your Jira site before you migrate. It will save you a ton of time and can play a crucial role in the success of your migration.

Feature Comparison

There are some differences between the cloud and on-premise versions of Optimizer as detailed in the table below.

FEATURE	CLOUD	DATA CENTER
Jira site overview	✅ Available	✅ Available
Health checks	✅ Available	✅ Available
Smart tables	✅ Available	✅ Available
Bulk actions	✅ Available	✅ Available
Inline editing	✅ Available	❌ Not available
Change controls (review/approval process)	✅ Available	✅ Available *(in the Task Manager)*
Exporting data to CSV	✅ Available	✅ Available
Custom field optimization	❌ Not available	✅ Available
User management	❌ Not available	✅ Available

For a full comparison of all the features across the different Optimizer hosting types, check out our **full comparison**.

Help & Support

We want to ensure you have the best experience when using Optimizer for Jira and have a range of resources available to help you:

- **User Guides** – these guides will show you how to use all of the features in Optimizer and answer some of the most common customer questions
- **Video Tutorials** – get a step-by-step walkthrough of all the core features in Optimizer with our range of video tutorials
- **Customer Support Team** – our support team can help you with any questions or technical queries when using Optimizer. The team is based in the UK and is available during business hours (Mon-Fri, 09:00 - 17:30 GMT/BST)